FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00076040-A **Type of Permit:** STILL **Release Date:** 03/13/2014

Production Company SELIGER STUDIOS INC

Insured Company Name SELIGER STUDIOS INC
Contact Phone No. 1 818-517-4856
Contact Phone No. 2
Fax 818-301-1921
Address 162 CHARLES STREET
NEW YORK, New York 10014

Production Title RAY BAN

Type of Production Still Photo

Producer Ruth Levy

Director Dan Murray

1st AD N/A N/A

Production Manager Ruth Levy

FilmL.A. Coordinator Adrian Fayad

Location Manager Brenda Ferrell
Primary Phone Mobile - 818-517-0536
Secondary Phone Office - 212-929-7550

Location Assistant Sheri Salinas
Primary Phone Mobile - 310-854-9073
Secondary Phone

Fees

Notification Charge	$460.00
LA CITY DEPT OF REC AND PARKS - FILM USE FEE	$450.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$342.00
FILMLA FILM PERMIT RIDER FEE	$100.00
LA CITY DEPT OF REC AND PARKS MONITOR REPORTING FEE	$76.00

Total Permit Fee $1,428.00

Number of Locations 1

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Summary Information — Location

Location 1 of 1

Permit Number	S00076040-A	**Location Manager**	Brenda Ferrell
Production Company	SELIGER STUDIOS INC	Primary Phone	Mobile - 818-517-0536
Insured Company	SELIGER STUDIOS INC	Secondary Phone	Office - 212-929-7550
Production Title	RAY BAN		

Location Address Ocean Front Walk, Rose Av - Washington Blvd, Los Angeles, CA 90291

Location Name VENICE BOARDWALK - OCEAN FRONT WALK

Location Type Park

Film Dates 3/14/2014 - 3/14/2014 11:00 - 20:00 1 day

Open or Closed to the Public Open

Generic Conditions
PERMITEE IS RESPONSIBLE FOR FILLING OUT ATTACHED L.A. CITY AND/OR L.A. COUNTY FIRE INSPECTION CHECKLIST PRIOR TO FILMING ACTIVITIES AT THIS LOCATION. IF FORM NOT FILLED OUT, OR IF PERMIT NOT ADHERED TO, A FIRE OFFICER MAY BE ASSIGNED.
All vehicles must be parked on private property
Must comply with attached conditions
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached documents
RAY BAN Boardwalk Restrictions.pdf
Venice Area January 2010.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	40
Cube Trucks	2
Generator	3
Trailers	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
Spot Check	1

Filming Activities Atmospheric Smoke Effects; Exterior models against scenery; 3 putt generators; activity on Ocean Front Walk., Washington Blvd - Navy St; Putt putt generator on boardwalk;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 671 **Grid:** G5

Approvals
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT — Mark Preciado

Parking

Base Camp	1501 Ocean Front Walk, Venice, CA, 90291	**Crew Parking**	1601 Ocean Front Walk, Venice, CA, 90291
Location Type : Other Location		Location Type : Other Location	

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- **OK TO FILM & SHOOT STILLS AT THE VENICE BOARDWALK FROM ROSE TO WASHINGTON.**
- **OK to have a Putt Putt.**
- **Must work around the companies with 1st priority.**
- **Must work around maintenance at all times.**
- OK to have 2 minute pedestrian control along the Boardwalk.
- May not film before 9am.
- **Must stay out of the Rec. Center areas at all times unless arrange payment with Rec. Center prior to filming.**
- Wednesdays is mow day.
- May not block boardwalk, must let patrons walk through.
- Must work around maintenance activities. Wednesday is mow day. **Maintenance has the right of way at all times.**
- May not be on any of the taped off grassy areas. May not take down the tape or fencing for any reason, no exceptions.
- Must stay off the turf at all times.
- Company must be aware that Boardwalk might be a little bit dirtier with regards to high patron traffic.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted.

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Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.

- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

S-76040
SELINGER STUDIOS INC- RAY BAN
(VENICE BOARDWALK)

NOT A PERMIT

SPECIAL FILMING CONDITIONS
VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*

- **Filming on holidays and weekends is generally not permitted**, especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.

- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m**. unless approved by The Department of Recreation and Parks.

- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**

- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.

- **Use of Los Angeles County beach parking lots have the following restrictions:**

    - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m**. No community survey will be allowed for additional hours.
    - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**

- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**

- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**

- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

FilmL.A. Inc. PERMIT